



Dear Directors/Vice Chancellors,

Schools set the foundation of the journey of learning.

The current global pandemic has affected the usual avenues of learning and studying. Digital on-line learning has helped the student and teaching community to cope with this change.

Over and above the normal channels of online classrooms that are being used widely today, it is worthwhile for the student to also glean information from informal channels. Especially if the channels offers a way for them to know more about the history and heritage of their own country.

This letter is to invite you to visit the Indian Culture portal (www.indianculture.gov.in).

A digitally accessible and interactive portal like Indian Culture can impact students positively helping them learn more within and outside the periphery of their educational curriculum and participate in cocurricular activities with ease.

The Indian Culture portal hosts rich data relevant to classrooms and outdoor learning (museums, field trips, planetariums) and is designed to be beneficial for the academic community. Unlike othersites, the Indian Culture portal is not just a repository of data but is interactive in terms of presenting curated information in the form of archival stories, art descriptions, video films, and exclusive images and so much more.

What makes us unique is the focus on India's culture ranging from philosophy to architecture and food. For ease, we categorize them in following ways:

- Knowledge Traditions: Philosophy, oral traditions, healing practices
- Visual and Material Arts: Sculpture, cinema, textiles, crafts
- Performing Arts: Dance, music, puppetry, theatre
- Literature and Languages: Authors, works, language histories
- Practices and Rituals: Festivals, cuisines, life-cycle rituals
- Histories: Places, movements, social change
- Institutions: Museums, Akademis, cultural centres
- People: Artists, scholars, practitioners
- Built Spaces: Places of worship, memorials, historic sites
- Natural Environment: Ecosystems, national parks, native species

Indian Culture is an initiative by the Ministry of Culture, executed by IIT Bombay and the team comprises of research scholars from the fields of History, Sociology, and Conservation that have worked towards developing content of the portal.

We look forward to hearing from you and request you to guide students as well as faculty of your institution to visit the portal and check out an excellent online platform representing Indian Culture all under one roof.

Link to the portal: <https://indianculture.gov.in/>

With Warm Regards,

Sincerely, yours

(P.L. Sahu)